

## Working Successfully with the British Workshop

### Objectives

At the end of this workshop participants will have enhanced their understanding of:

- who the British are and what are the most important factors that affect their business and private behaviour
- getting the real British business message i.e. understanding the unspoken word
- how to interact and work more effectively with British

### Contents

A brief introduction to intercultural communication focusing on the challenge of cultural adjustment

### Culture-specific information on Britain including:

- economic milestones
- characteristics of British business/social structure
- the existence of the class system

### Work-related attitudes and behaviour including:

- leadership
- management style
- conflict resolution
- argumentation/persuasion
- formal/informal meetings
- roles and expectations
- problem-solving and decision-making
- information sharing - systems/strategies
- encountering the British outside the workplace

### Methodology

Learning activities will consist of lecturates, individual and group exercises, role plays, case studies and discussions.

### Target Group

Professionals who need to gain deeper insight into British business culture and the mindscape of their British colleagues, counterparts, supervisors, employees and clients.

### Prerequisite

Intermediate level of English (B1 on the CEF\*)

### Duration

2 days

### Number of Participants

12

*\* CEF = Common European Framework of Reference for Language Learning and Teaching.  
Check your level of English with IBC's English Fitness Check.*